ZANIAB ZIA

Web Developer | WordPress Developer | Full Stack Developer

⚲ Rawalpindi, Pakistan

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PROFESSIONAL SUMMARY

Results-driven **Web Developer, WordPress Developer, and Full Stack Developer** with hands-on experience in building responsive, high-performance websites and web applications. Strong expertise in **WordPress, Elementor, WooCommerce, PHP, MySQL, React.js**, and API integrations. Experienced in real estate, medical, and enterprise-level projects, including a **Human Resource Management (HRM) system**. Adept at delivering scalable solutions aligned with business goals and client requirements.

CORE SKILLS

- WordPress Development (Custom Themes & Plugins)

- Elementor Expert

- WooCommerce & E-commerce Solutions

- HTML5, CSS3, JavaScript

- PHP & MySQL

- React.js (Component-based Development)

- API Integration & Backend Logic

- HRM Systems & Dashboards

- Website Performance Optimization

- Git & GitHub

- SEO Best Practices

PROFESSIONAL EXPERIENCE

House of Elaan – Pakistan

Web Developer
June 2024 – Present

- Developed and customized **responsive WordPress websites** using Elementor and WooCommerce.

- Built **dynamic backend features** using PHP and MySQL with optimized database queries.

- Created **React.js components** to improve UI interactivity and application performance.

- Integrated third-party and custom APIs to support client-specific functionality.

- Worked on a **Human Resource Management (HRM) system**, developing employee modules, attendance management, and role-based dashboards.

- Delivered specialized **medical and real estate websites** ensuring usability and industry standards.

Home Academy (Online)

ICT Lecturer
September 2024 – Present

- Delivered online lectures and practical sessions in **ICT and web development**.

- Guided students in **PHP and backend development concepts**.

- Supervised a **Data Mining & AI project**, focusing on real-world problem-solving and analytics.

Airblue

Web Developer Intern
Jan 2021 – Apr 2022

- Assisted in developing web-based applications using HTML, CSS, and JavaScript.

- Supported UI development and documentation of project changes.

- Collaborated with senior developers to enhance user experience and functionality.

PROJECTS

Human Resource Management System (HRM) – In Progress

(Not Live Yet)

- Developing a **full-featured HRM system** using **React.js, PHP, MySQL, and REST APIs**.

- Implemented **employee management modules**, including profiles, roles, and permissions.

- Built **attendance management functionality** with dynamic data handling.

- Designed **role-based dashboards** for Admin and Staff users.

- Focused on **scalable architecture, clean code practices, and performance optimization**.

ProFinance – profinance.cloud

- Developed a **financial management dashboard** for business reporting and analysis.

- Implemented real-time insights for cash flow, payments, and receipts.

- Built interactive charts and performance indicators for decision-making.

Elaan Marketing – elaanmarketing.com

- Designed a real estate marketing website showcasing luxury projects.

- Enhanced online presence and lead generation through modern UI/UX.

iTrust Automobiles (Germany) – itrust-automobile.de

- Built a professional dealership website to improve customer engagement.

- Implemented structured listings for easy vehicle discovery.

Dynamics Solutions (UK) – dynamicssolutions.co.uk

- Developed a business solutions website highlighting services and case studies.

- Customized features to improve brand visibility and client trust.

EDUCATION

Master of Science in Software Engineering
Riphah International University

Bachelor of Science in Software Engineering
Riphah International University

CERTIFICATIONS

- Front-End Bootstrap 4

- Foundations of Cybersecurity

- DeepLearning.AI

- Ethical Hacking Fundamentals (OS, MAC, Information Gathering)

- Agile with Atlassian Jira (2024)